



SOCIAL MEDIA CONSENT FORM

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- Sarah Barnes Connected is a sole trader business that is owned and operated by Ms Sarah Barnes, whose primary business address is Sarah Barnes Connected, 61 Bridge Street, Kington, HR5 3DJ, trading as Sarah Barnes Connected.

Sarah Barnes Connected utilises social media as part of their overall marketing strategy. By signing this form, you give your consent for us to take or use images, moving footage, audio, comments, or any other form of media other personal data to be stored and used for marketing purposes. This form explains what media and data we may use. If you would like to contact us about our use of data, please email us at hello@sarahbarnesconnected.com.

1. INFORMATION ABOUT OUR USE OF DATA

- 1.1 All data (images, film, comments, personal information, or other media or information) will be stored by us. The data may be shared with third party organisations in accordance with our data handling and privacy policies as they may exist from time to time.

2. YOUR CONSENT

- 2.1 You hereby give consent to Sarah Barnes Connected to publish, republish, or otherwise transmit still and moving images, audio, and your name for the purposes of:
- 2.1.1 Publicity and promotional materials, including advertising material and printed publications;
 - 2.1.2 Presentation and exhibition materials;
 - 2.1.3 Websites, social media channels, and digital communications materials, including advertising materials and printed publications;
 - 2.1.4 News media and their associated websites, social media channels, print publications, television, and radio.



- 2.2 You understand that Sarah Barnes Connected will keep all its images in accordance with data protection law.
- 2.3 You also understand that the still or moving images, or audio used for publicity will be in the public domain and therefore could potentially be reproduced, altered, or re-used by anyone outside of Sarah Barnes Connected's control.

3. YOU AGREE THAT

- 3.1 Unless otherwise agreed in writing by Sarah Barnes Connected, you will not be paid a fee in respect of any use made of any photographs, videos, audio, or other media or data.
- 3.2 Copyright in the images, video recordings, or audio will be retained by Sarah Barnes Connected.
- 3.3 Sarah Barnes Connected shall have the right to edit, modify, crop, add to, or subtract from the photographs, video, or audio at their discretion.

I HAVE READ AND UNDERSTAND THE CONDITIONS AND CONSENT TO MY IMAGES, VIDEO, AUDIO, OR OTHER MEDIA / DATA TO BE USED AS DESCRIBED

Signed:	
Print Name:	
Date:	